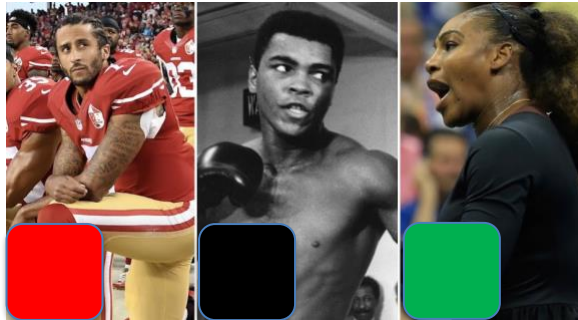


RACE & SPORTS IN AMERICA

African American Studies
& Sociology and Criminology, & Law
AFA3930/SYA4930
SPRING 2023



T 11:45 AM – 1:40 PM
[Larsen Hall 310](#)
R 12:50 PM – 1:40 PM
[Turlington Hall 1101](#)

Instructor: [Drew D. Brown, Ph.D.](#)
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Email: brown.ad@ufl.edu
Office: 1012 Turlington Hall
Office hours: Tuesday 2pm-3pm

Course Description:

Sports continue to carry a significant relationship with African Americans. The structure and grandeur of sports in the U.S. systemically impact the construction of African Americans identity. For many African Americans, sports are a way of life, a spaceship out of the pitfalls of poverty, a platform for cultural heroes, and/or a display of African aesthetics. For others, it is a neo-colonial institution that perpetuates self-destruction. In this course, we examine the direct relationship between sport and African-American life and culture. Additionally, we look to better understand the racial experiences of African Americans in relation to its historical, cultural, social, economic, and political dynamics. We will also identify, analyze, discuss, and critique theories regarding race and ethnic relations in U.S. sports. Students will develop critical thinking and analytical skills by comparing and contrasting the experiences of African Americans with other groups. This will allow students to see both the cultural agency of African Americans and the pervasiveness of racial oppression that exist in and out of sports. Lastly, we use an intersectional approach to address many salient issues in American society such as ethnic discrimination, sexism, ableism, blind patriotism, capitalism, violence, and oppression, and etc.

African American Studies:

African American Studies (also referred to as Africana Studies or Black Studies) uses a pedagogy that involves 1) centering African Americans (aka. Black people, people of African descent) along with their culture, thought, experiences and practices; 2) examining content from a Black perspective or standpoint; 3) utilizing culturally appropriate interpretations of Black cultural elements; 4) a holistic or inter-disciplinary in modes of research and academic development; 5) drawing on concepts and theories that have been developed by or are heavily used in African American Studies; and 6) a commitment to community engagement and

responsibility. These six tenants are what make the methodological approach of African American Studies unique and separate my course from others with some similar subject matter.

Course Goals:

In this course, student will learn the role that race and sports have played in American history while enhancing the following:

- Critical thinking skills
- Information literacy
- Ability to do interdisciplinary examinations of historical events
- Understanding of issues in historical and contemporary context
- Engagement in the issues of the day, both locally and globally

Upon completion of this course, students will be able to:

- Understand the significance of race in sports
- Explain, discuss, and identify the facts and myths surrounding African American in sports
- Be able to identify the ways racism manifests itself in sports and explain the effects
- Explain, discuss, and identify the social impact of African American sport
- Use strategies with their families, co-workers, and peers to create better race relations, and to eradicate anti-Black racism in their immediate environments, the sports world, and the nation as a whole.

On the first quiz, you will be asked, “what is the ‘keyword’ according to the syllabus.” The answer is “think”.

Required Texts:

Rhoden, William C., *Forty Million Dollar Slaves: The Rise, Fall, and Redemption of the Black Athlete*. Broadway Books, 2010.

Brown, Drew D., *Sports in African American Life: Essays on History and Culture*. Jefferson, NC: McFarland, 2020.

Films:

Journey of African American Athletes

1968 Olympic Power Solute

Unforgivable Blackness

Any Given Sunday

Supplemental readings for the semester will be provided via Canvas along with any other pertinent course information (syllabus, guidelines for assignments, etc.) Students are responsible for printing out all assigned readings unless otherwise noted or instructed. *All students enrolled in this class have been automatically enrolled in Canvas. Please make sure to check Canvas and your UF email accounts regularly for any announcements, information or changes that may be made to the class schedule.*

Communication:

There may be additional readings/commentaries/news stories sent via email or posted on Canvas. Each student must have a UF e-mail account in order to receive e-mail announcements sent via Canvas. You are responsible for logging on to Canvas and reading the announcements and obtaining assigned material.

Email: Please use your University of Florida email account for all correspondence in this course. It is appropriate to start all email correspondence with a salutation (Professor _____: *Dear Dr.*_____, *Hi Professor* _____, *etc.*) and end with your name (*Sincerely,* _____). My goal is to answer all emails in a timely manner. However, students can anticipate a delay after business hours.

Class Schedule:

The Meaning of Race and Sport

- Week 1: The meaning of “Race” and “Sport”
Racial Oppression
Capitalism

Early African Americans in Sports

- Week 2: Black athletes before the 20th century: Slave games, Horse Jockeys, Cycling
Early Pioneers: Ora Washington, Paul Robeson, Fritz and Pollard
- Week 3: Diverse representations: Jack Johnson vs. Joe Louis vs. Wilma Rudolph
- Week 4: Negro Leagues and Jackie Robinson
The integration of football
- Week 5: Black Women pioneers in sports

Integration

- Week 6: Integration of NCAA Integration of College Football
Civil Rights Era in Sports

Racial Politics in Sports

- Week 7: Tommie Smith, John Carlos, & the 1968 Olympics
Watch 1986 Documentary
- Week 8: Muhammad Ali, Colin Kaepernick, and the Dilemma of Patriotism

Test 1

Culture and Style

- Week 9: Black Aesthetics in Sports
Style: “Blackness” of Athletes

Week 10: Jordan vs. Serena: The Model for Commodifying Athletes

Stereotypes of Intelligence and Leadership

Week 11: The Black Brut: Intelligence vs. athleticism
Stacking
Black in positions of power: Quarterbacks, Coaches and Owners

Gender and Sexuality

Week 12: Black Men/Masculinity: The making of men
Week 13: Title IX
Sexuality politics

The Future of Black Athletes

Week 14: Should College Athletes be paid?
Delusions of Grandeur

Week 15: Test 2

Ground Rules:

1. Everyone is required to do their own work individually unless stated otherwise.
2. Papers are to be submitted electronically. NO late papers will be accepted.
3. Plagiarism is a serious offense. If you use the work of other authors without giving them credit, you will receive a '0' for the assignment.
4. Some of the material in this course uses slang, profanity, and what some might consider derogatory racial and sexual terminology. If you find such language offensive, please let me know.

Assignments:

No late assignments will be accepted without a legitimate excuse (unexpected, life-threatening illness or family emergency which will require a conversation and **sufficient evidence** that will be determined by the professor). The semester grade for assignments will be the percentage of total assignment points earned (out of the total points possible).

Readings:

All readings will be listed on Canvas. Depending on current events, there may be additional readings/commentaries/news stories sent via email or posted on Canvas. Each student must have a UF e-mail account in order to receive e-mail announcements sent via Canvas. You are responsible for logging on to Canvas and reading the announcements and obtaining assigned material.

Quizzes x 11 (20%):

The first class of every week, except weeks with tests, there will be several quizzes given to ensure that the students are doing the assigned readings and watching the assigned lectures. Each

quiz will be five multiple choice questions based on the readings from the previous week. The lowest quiz will be dropped.

Writing Assignment: Literature Review on Race in Sports Commercials (10%):

Sports commercials contain many visual and audio messages, both explicitly and discreetly. You will find existing literature that outlines the racial stereotypes and trends that exist on Black athlete in sports commercials and write a paper summarizing the findings. This assignment will be graded based on the following rubric: 1. General summery of existing literature, 2. Identify and summarize article, 3. Repeat with good transitions, 4. Summarize what you took from the articles to use in your study, 5. Use the correct in-text citations when necessary. More information will be provided in the writing prompt that will be distributed later in the semester. (Due week 10)

Video Assignment: Racial Analysis of Sports Commercial (20%):

Sports commercials are made up of the story being told by companies, athletes, and teams. You are to choose a major sports commercial that has aired over the last 2 years, one that includes a major athlete. You are to write and orally deliver a brief (3-4 min) analysis that critically assesses the ways in which different races are represented through these sports commercials. You will need to show whether the commercial is consistent to inconsistent with the claims of the literature you reviewed. Presentations will be graded on use of course content, academic rigor (depth/critical thought), clarity, and ability to engage the viewers. More information will be provided in the writing prompt that will be distributed later in the semester. (Due week 14)

Test 1 and Test 2 (25% each):

The Test 1 and Test 2 examinations will cover selected information and consist of fill-in-the-blank, short answer and multiple-choice questions. Students should be prepared to answer questions on a variety of topics covered over the course of the semester. (Test 1: Week 7 and Test 2: Week 15)

Course Grade Consists of the Following Components, Weighted as Follows:

Quizzes	20%
Written Assignments	10%
Video Assignment	20%
Test 1	25%
Test 2	25%
<hr/> Total	<hr/> 100%

A 92 and above	B- 80-81.99	D+ 68-69.99
A- 90-91.99	C+ 78-79.99	D 62-67.99
B+ 88-89.99	C 72-77.99	D- 60-61.99
B 82-87.99	C- 70-71.99	F 59.99 and below

Course Policies:

This is an asynchronous class. Students should expect to put a minimum of 6 hours of work per

week doing the following: (Reading texts, summarizing texts, outlining major points, understanding perspectives, researching concepts or historical moments that they are unfamiliar with, outlining texts, articles, and notes.)

No predetermined “grade curve” will be applied to quizzes, exams, essays, oral presentations, or the final grade. Your grade will depend upon your own individual effort and performance. I cannot make you study, I cannot do the work for you, but I will be able to tell easily if you did or did not do your work.

Statement of Principles:

1. Faculty are entitled to freedom in the classroom in discussing their subjects, but they should be careful not to introduce into their teaching controversial (or other) matter which has no relation to their subject. The faculty member is responsible, however, for maintaining academic standards in the presentation of course materials.
2. As members of the academic community, students should be encouraged to develop the capacity for critical judgment and to engage in a sustained and independent search for the truth.
3. Faculty members in the classroom and in conference should encourage free discussion, inquiry and expression. Student performance should be evaluated solely on an academic basis, not on opinions or conduct in matters unrelated to academic standards.
4. Students should be free to take reasoned exception to the information or views offered in any course of study and to reserve judgment about matters of opinion, but students are responsible for learning the content of the course of study in which they are enrolled. The validity of academic ideas, theories, arguments, and views should be measured against the relevant academic standards.
5. Students should have protection through orderly grievance procedures against prejudiced or capricious evaluations that are not intellectually relevant to the subject matter under consideration. At the same time, students are responsible for complying with the standards of academic performance established for each course in which they are enrolled.

Controversial Subject Matter:

In this class, we will be discussing subject matter that some students may consider controversial. Some students may find some of the films, readings and/or comments in class very challenging. Our purpose in this class is to explore this subject matter deeply and consider multiple perspectives and arguments. Students are expected to listen to the instructor and to one another respectfully, but of course are free to disagree, respectfully, with views expressed in class or in readings. Your grades will by no means be penalized or rewarded if you agree or disagree with anyone’s opinion even mine. However, it will depend on your ability to substantiate and support your claims.

Disability Statement:

This course is open to all students who meet the academic requirements for participation. Any student who has a need for accommodation based on the impact of a disability should contact the instructor privately to discuss the specific situation as soon as possible.

Students Requiring Accommodations: Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the disability Resource Center by visiting <https://disability.ufl.edu/students/get-started/>. It is important for students to share their accommodation letter with their instructor and discuss their access needs, as early as possible in the semester.

University Honesty Policy:

UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.” The Honor Code (<https://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class.

Counseling and Wellness Center:

Contact information for the Counseling and Wellness Center: <http://www.counseling.ufl.edu/cwc/Default.aspx>, 392-1575; and the University Police Department: 392-1111 or 9-1-1 for emergencies.

Writing Studio:

The writing studio is committed to helping University of Florida students meet their academic and professional goals by becoming better writers. Visit the writing studio online at <http://writing.ufl.edu/writing-studio/> or in 302 Tigert Hall for one-on-one consultations and workshops.