

Sociology of Globalization

SYD 3395

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Course Description:

How do you make sense of people when they argue that they are “pro-” or “anti-globalization”? Why are financial crises, environmental crises, and health crises also now increasingly experienced as global crises? How are goods, capital, and people moving around the world in new ways? How do these movements change politics locally and globally? How do they relate to national security and national sovereignty? Why does increasing global interconnectedness *between* countries also lead to greater inequality *in* countries? How are we all connected together, and who are “we”?

This course aims to help you start answering these sorts of questions by examining globalization in all its diverse forms of worldwide interconnection. Such interconnections include economic ties, political ties, social ties, and ecological ties. These ties can be analyzed independently, but they also need to be understood in terms of how they operate in conjunction with one another to produce the overall effect that has been given the single label “Globalization.” At the end of this course, you will come away with more than just some additional knowledge and skills. More importantly, you will have learned how to ask your own questions about global dynamics, and you will have learned about new sources that will help you set about doing research and answering your questions. Ultimately, a successful experience in this course will lead you to think more actively about how you yourself exist within a global context and how you can work within global ties to change them for the better.

Learning Objectives:

Students will learn to:

- Describe the main economic and political interdependencies shaping our world
- Understand the debates over globalization and why it is such a contested term
- Critically engage different intellectual arguments about the desirability of global economic and political trends and alternative possible futures (critical thinking)
- Improve your communication skills via the exercises (written and video based) about global issues

Required Text:

Matthew Sparke, *Introducing Globalization: Ties, Tensions and Uneven Integration*, New York: Wiley-Blackwell, 2013. ISBN: 978-1-118-24111-0 E-Book \$42.00.

Assessment of student work:

- 1) Active Learning Projects (5 out of 8 Module Assignments) 70%
- 2) Globalization Reading Quizzes (3 out of 3 quizzes) 30%

Grading Policy

<i>Percent</i>	<i>Grade</i>
93-100	A
90-92	A-
87-89	B+
83-86	B
80-82	B-
77-79	C+
73-76	C
70-72	C-
67-69	D+
63-66	D
60-62	D-
0-59	E

Definitions of student work:

a) Active Learning Projects

These projects will require students to review the lectures, read the chapters, watch documentary videos on globalization and analyze and apply the module key concepts. In some weeks, you will apply your learning by producing a teaching tool, such as a poster or presentation. In other weeks, you will participate in a debate. You must complete 5 out of a possible 8 active learning projects.

b) Globalization Glossary and Quizzes

Each week students will be asked to define several keywords from the textbook and other course materials and record them in your globalization glossary. The glossary will act as your study guide for three reading quizzes over the semester, each of which represents 10% of your grade.

Module Overview:

Module 1: What is Globalization?

Read: Chapter 1 of *Introducing Globalization*

Do: Active Learning Project 1 – Your Globalization Biography

Module 2: The Great Clash of Ideas

Read: “Comparing Economic Ideologies” links

Watch: Commanding Heights

Do: Active Learning Project 2 – Comparing Global Economic Ideologies

Module 3: Discourses of Globalization

Read: Chapter 2 of *Introducing Globalization*

Do: Active Learning Project 3 – World Economic Forum/World Social Forum Project

Take: Quiz 1

Module 4: Globalized Commodities

Read: Chapter 3 of *Introducing Globalization*

Do: Active Learning Project 4 – Global Commodity Chain Project

Module 5: Labor

Read: Chapter 4 of *Introducing Globalization*

Take: Quiz 2

Module 6: The Dueling Walmart Documentaries and Debate

Watch: Walmart: The High Cost of Low Price and Why Walmart Works and Why that Drives Some People Crazy.

Do: Active Learning Project 5 – Dueling Walmart Documentaries Debate

Module 7: Law and Governance

Read: Chapter 6 and 7 of *Introducing Globalization*

Do: Active Learning Project 6 – Country of Origin Labeling Project

Module 8: Health and Environment

Read: Chapter 9 of *Introducing Globalization*

Watch: Fire in the Blood

Do: Active Learning Project 7 - Fire in the Blood Project

Module 9: Responses to Globalization

Read: Chapter 10 of *Introducing Globalization*

Do: Active Learning Project 8 – Responses to Globalization Project




Take: Quiz 3

Module Schedule and Due Dates:




Module	Open Date and Time	Close Date and Time	Project(s) Due*
1	1/13/2025 12:01 am	1/25/2025 11:59 pm	Active Learning Project 1. Your Global Biography
2	1/26/2025 12:01 am	2/08/2025 11:59 pm	Active Learning Project 2. The Great Clash of Ideas: Comparing Economic Ideologies Project
3	2/09/2025 12:01 am	2/22/2025 11:59 pm	Active Learning Project 3. Discourses of Globalization: World Economic Forum/World Social Forum Project Quiz 1 (Globalization Glossary for Module 1 -3)
4	2/23/2025 12:01 am	3/8/2025 11:59 pm	Active Learning Project 4. Commodities: Global Commodity Chain Project
5	3/9/2025 12:01 am	3/14/2025 11:59 pm	Read Labor Chapter Quiz 2 (Globalization Glossary for Module 4 and 5)
6	3/24/2023 12:01 am	3/29/2023 11:59 pm	Active Learning Project 5. The Dueling Walmart Documentaries and Debate Project
7	3/30/2023 12:01 am	4/5/2023 11:59 pm	Active Learning Project 6. Law and Governance: Country of Origin Labeling Project
8	4/6/2023 12:01 am	4/12/2023 11:59 pm	Active Learning Project 7. Health and Environment: Fire in the Blood Project
9	4/13/2021 12:01 am	4/19/2023 11:59 pm	Active Learning Project 8: Responses to Globalization Project Quiz 3 (Globalization Glossary for Module 6-9)

*You are required to do 5 of 8 "Active Learning Projects"

Global Biography Assignment Project Rubric

Self-introduction   					
Criteria	Ratings				Pts
Where did you grow up? and how do you think that influenced you?	4.0 pts Consistently and effectively addresses the topic. Significant elaboration and supporting details that further the concepts.	2.0 pts Adequately addresses the topic. Includes some elaboration and supporting details that further the concepts.	1.0 pts Unsuccessfully addresses the topic. Includes little to no elaboration and supporting details that further the concepts.	0.0 pts No submission	4.0 pts
Have you travelled abroad? Where?	4.0 pts Consistently and effectively addresses the topic. Significant elaboration and supporting details that further the concepts.	3.0 pts Adequately addresses the topic. Includes some elaboration and supporting details that further the concepts.	2.0 pts Unsuccessfully addresses the topic. Includes little to no elaboration and supporting details that further the concepts.	0.0 pts No submission	4.0 pts
How do you think your future career is likely to be affected by globalization?	4.0 pts Consistently and effectively addresses the topic. Significant elaboration and supporting details that further the concepts.	3.0 pts Adequately addresses the topic. Includes some elaboration and supporting details that further the concepts.	2.0 pts Unsuccessfully addresses the topic. Includes little to no elaboration and supporting details that further the concepts.	0.0 pts No submission	4.0 pts
Do your career interests have an international dimension?	4.0 pts Consistently and effectively addresses the topic. Significant elaboration and supporting details that further the concepts.	3.0 pts Adequately addresses the topic. Includes some elaboration and supporting details that further the concepts.	2.0 pts Unsuccessfully addresses the topic. Includes little to no elaboration and supporting details that further the concepts.	0.0 pts No submission	4.0 pts
The writing will be correct grammatically.	4.0 pts Writing is free of grammatical errors.	3.0 pts Writing is mostly free of grammatical errors.	2.0 pts Writing has many grammatical errors.	0.0 pts No submission	4.0 pts

Other Active Learning Assignment Project Rubrics

Project Rubric   					
Criteria	Ratings				Pts
Content Requirements	5.0 pts Consistently and effectively meets all content requirements outlined in the assignment instructions and demonstrates sophisticated understanding of the complexity of ideological views, values, beliefs, practices and politics characteristic of globalization.	4.0 pts Attempts to meet requirements and /or usually demonstrates understanding of the complexity of views characterizing globalization but does not sufficiently address them all.	2.0 pts Minimally meets requirements outlined in the assignment instructions and rarely or never understanding of the complexity of views characterizing globalization.	0.0 pts No submission.	5.0 pts
Quality Use of Module Concepts and Terminology	5.0 pts Globalization key module concepts are defined and are well integrated into the project. Presentation includes a correct definition of the concept; applies the concepts clearly and appropriately and gives supporting details and/or examples regarding global issues.	4.0 pts Globalization key module concepts used are usually well integrated into the project. Presentation usually includes a correct definition of the concept; usually applies the concepts clearly and appropriately and gives supporting details and/or examples.	2.0 pts Globalization key module concepts used are not well integrated into the project. Presentation includes an incorrect definition of the concept; misapplies the concepts clearly and/or fails to give supporting details and/or examples.	0.0 pts No Submission.	5.0 pts
Critical Thinking (Analysis)	5.0 pts Logically and consistently analyzes alternative points of view, recognizing important differences or similarities in points of view regarding global issues.	4.0 pts Usually analyzes alternative points of view, recognizing some differences or similarities regarding global issues.	2.0 pts Rarely or never analyzes alternative points of view, recognizing some differences or similarities regarding global issues.	0.0 pts No submission.	5.0 pts
Communication (Grammar, spelling, and coherence in overall composition)	5.0 pts Very well written and organized, with no spelling or grammatical errors.	4.0 pts Generally, well written and organized with a few spelling and/or grammatical errors.	2.0 pts Poorly written or organized with many spelling and grammatical errors.	0.0 pts No Submission.	5.0 pts

Students Requiring Accommodations

Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, www.dso.ufl.edu/drc/) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.

U Matter, We Care

Your well-being is important to the University of Florida. The U Matter, We Care initiative is committed to creating a culture of care on our campus by encouraging members of our community to look out for one another and to reach out for help if a member of our community is in need. If you or a friend is in distress, please contact umatter@ufl.edu so that the U Matter, We Care Team can reach out to the student in distress. A nighttime and weekend crisis counselor is available by phone at 352-392-1575. The U Matter, We Care Team can help connect students to the many other helping resources available including, but not limited to, Victim Advocates, Housing staff, and the Counseling and Wellness Center. Please remember that asking for help is a sign of strength. In case of emergency, call 9-1-1.

Course Evaluations

Students are expected to provide feedback on the quality of instruction in this course by completing online evaluations in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summaries of course evaluation results are available to students at <https://gatorevals.aa.ufl.edu/public-results/>."

Materials and Supplies Fees

There are no additional fees for this course.

University Honesty Policy

UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.” The Honor Code (<https://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class.

Counseling and Wellness Center

Contact information for the Counseling and Wellness Center:

<http://www.counseling.ufl.edu/cwc/Default.aspx>, 392-1575; and the University Police Department: 392-1111 or 9-1-1 for emergencies.