

# **Drew D. Brown, Ph.D.**

Assistant Professor  
University of Florida  
African American Studies  
Sociology and Criminology and Law  
Gainesville, FL 32611  
Ph: 404-438-0762  
brown.ad@ufl.edu

Race | Sports | Culture | Media | Identity

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## **EDUCATION:**

- Ph.D.**    **Temple University**, College of Liberal Arts, Philadelphia PA  
African American Studies; May 2015  
Dissertation: "Drafting into Manhood: Black NFL Draft Prospects' Conception of Manhood and Ideas of Playing in the NFL"
- M.A.**    **Clark Atlanta University**, Atlanta, GA  
African American Studies; May 2011
- B.A.**    **Lafayette College**, Easton, PA  
Economics and Business; May 2006

## **PROFESSIONAL APPOINTMENTS AND EMPLOYMENT:**

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|--------------|---|
| 2022-Current | Assistant Professor,<br>African American Studies/Sociology<br>University of Florida (Gainesville, FL.)                  |
| 2017-2021    | Assistant Professor & Dept. Chair of Undergraduate Studies,<br>Africana Studies<br>University of Delaware (Newark, DE.) |
| 2015-2017    | Visiting Scholar,<br>African American Studies<br>University of Houston (Houston, TX.)                                   |
| 2011-2012    | Academic Advisor,<br>Student-Athlete Academic Advising and Support Center<br>Temple University (Philadelphia, PA.)      |
| 2006-2009    | Campaign Manager,<br>Sports Marketing Department<br>OTVOS Advertising (Calgary, AB)                                     |
| 2006         | Professional Football Player,<br>Canadian Football League Football<br>Edmonton Eskimos, (Edmonton, AB.)                 |

## PUBLICATIONS:

### Books:

**Brown, Drew D.** *Baller Culture: The Origins and Practice of Black Sporting Expressions, 1988-2008*, (Lanham, MD: Lexington Books), Under contract.

**Brown, Drew D.** Edited *Sports in African American Life: Essays on History and Culture*, (Jefferson, NC: McFarland), 2020.

### Peer-Reviewed Journal Articles:

**Brown, Drew D.**, Lisa Doris Alexander, & Thabiti Lewis. "Struggle in the Bubble: The NBA's Response to Player Activism in the 2020 Bubble," *Sociology of Sports Journal*, 2023, <https://doi.org/10.1123/ssj.2022-0189>.

Pearson, Demetrius W., & **Drew D. Brown**. "Madame Executive: Baseball the Manley Way" *Sports in Society* Vol. 23 (9), pp. 1454-1467, 2020.

**Brown, Drew D.** Review. of *Race Horse Men: How Slavery and Freedom Were Made at the Racetrack* by Katherine C. Mooney, *Journal of African American History*, Vol. 101 (3), pp. 366-367, 2016.

**Brown, Drew D.** Review of *A Spectacular Leap: Black Women Athletes in Twentieth-Century America* by Jennifer H. Lansbury, *Journal of Pan African Studies*, 273-276, 2014.

### Peer-Reviewed Book Chapters:

**Brown, Drew D.** "Humble Beginnings: The Depiction of Black Athletes' Upbringings in Commercials between 2016 and 2019," in *Anti-Racism in Sport Organizations*, ed. Joseph Cooper (Center for Sport Management Research and Education at Texas A&M University), pp. 91-101, 2022.

Cavil, Jafus Kenyatta, Jeremy Cheeks, Joseph N. Cooper, **Drew D. Brown**, & Charles Bishop. "A Call to Action: African-centered Theory, Methodology, and Curriculum Development for a Graduate Sport Management Program with an HBCU Athletics (The Sporting HBCU Diaspora) Concentration." *Africana Methodology: A Social Study of Research, Triangulation and Meta-theory* ed. J. L. Conyers (Cambridge Scholars Publishing), pp. 313-347, 2018.

**Brown, Drew D.** "'Girls Can't Play No Ball:' The Invisibility of Black Women Athletes in Film," in *Africana Social Stratification: An Interdisciplinary Study of Economics, Policy, and Labor*, ed. J. L. Conyers (Lanham, MD: Lexington Books), pp. 84-99, 2017.

**Brown, Drew D.** "The Portrayal of Black Masculinity in the NFL: Critical Race Theory and the Images of Black Males," in *Critical Race Theory and American Sport*, ed. Billy Hawkins, Carter-Francique, and Cooper (New York: Palgrave Macmillan), pp. 217-246, 2016.

**Brown, Drew D.** “Ballers Without Blackness: The NFL's Suppression of Black Cultural Agency,” in *Football, Culture, and Power*, ed. David Leonard, Kimberly B. George, and Wade Davis (New York: Routledge), pp. 44-58, 2016.

**Brown, Drew D.** “Race, Colonization, and the NFL Draft: A Fanonian Analysis of the Interviewing of Black NFL Prospects,” in *Race in American Sports: Essays*, ed. J. L. Conyers (Jefferson, NC: McFarland & Company, Inc.), pp. 254-265, 2014.

#### **Additional Publications:**

**Brown, Drew D. & Thabiti Lewis.** “Historian of the Negro Leagues,” *Humanities: The Magazine of the National Endowment for the Humanities*, Vol 42 (4), pp. 8-9, 2021.

**Brown, Drew D.** “Venus and Serena Williams,” Encyclopedia entry for *The Encyclopedia of African American Culture: From Dashikis to Yoruba*, ed. Barbara Krauthamer (Greenwood Press), pp. 959-962, 2020.

#### **GRANTS, HONORS AND AWARDS:**

2024	Humanities Scholarship Enhancement Fund, University of Florida, Gainesville, FL. (\$12,000)
2017	American Athletic Conference Research Grant (\$10,000)
2016	College of Liberal Arts and Science Travel Grant, University of Houston, Houston, T.X. (\$1,000)
2015	Department of Athletics, Sports Research Award, Temple University, Philadelphia, PA. (\$2,500)
2013, 2015	Charles L. Blockson Collection Award, Temple University, Philadelphia, PA. (\$1,000)
2013, 2014	Faculty Senate Award, Temple University, Philadelphia, PA. (\$1,000)
2012	International Students and Scholar Service Award, Temple University, Philadelphia, PA. (\$2,000)
2009	Oshiomogho Atogwe “I Am” Scholarship: Graduate Student, Windsor, ON. (\$10,000)
2002-2005	Lafayette College, Full Athletic Scholarship (4 years), Easton, PA.

#### **CONFERENCE PAPERS/PRESENTATIONS:**

“Capturing Baller Culture: Content Analysis of SLAM Magazine from 1994-2008.” Paper presented at the American Studies Association Conference, Montreal, QB. Canada, 2023.

“Struggle in the Bubble: the NBA and Social Justice.” Paper presented at the American Sociology Association, Philadelphia, PA, 2023.

“Humble Beginnings: The Depiction of Black Athletes’ Upbringings in Commercials between 2016 and 2019.” Paper presented at the National Council for Black Studies Conference, Gainesville, FL, 2023.

“Struggle in the Bubble: the NBA and Social Justice.” Paper presented at the North American Society for the Sociology of Sport Conference, Las Vegas, NV, 2022.

“Humble Beginnings: The Depiction of Black Athletes’ Upbringings in Commercials between 2016 and 2019.” Paper presented at the American Studies Association Conference, New Orleans, LA, 2022.

“Struggle in the Bubble: the NBA and Social Justice.” Paper presented at the American Studies Association Conference, Virtual, 2021.

“Black Lives in the NFL: Racism, (In)Justice and Resistance.” Panel Discussion at the American Sociological Association Annual Conference, Virtual, 2021.

“‘Like Gravy on a Biscuit, it’s all Good’: Stuart Scott’s Influence on Baller Culture.” Paper presented at the National Council for Black Studies Conference, Atlanta, GA, 2020.

“Coaching to the Culture: A Study of Intercultural Communication Between NCAA Black Players and White Coaches.” Paper presented at the National Council for Black Studies Conference, New Orleans, LA, 2019.

“Meeting the Cultural Needs of Collegiate Black Athletes.” Paper presented at The Black Student-Athlete Summit, Austin, TX, 2019.

“Agency Reduction Formation in Sports Culture.” Paper presented at the National Council for Black Studies Conference, Atlanta, GA, 2018.

“Mediated Interpretations of Black Masculinity in the NFL through the White Gaze.” Paper presented at the National Communication Association Convention, Dallas, TX, 2017.

“Images of Black Masculinity in the NFL: Critical Race Theory and Sports.” Paper presented at the North American Society for the Sociology of Sport Conference, Windsor, ON, 2017.

“Dropping the Ball and Raising the Fist: The Influence of Black Political Movements on the Identity and Agency of Black Student-Athletes.” Paper presented at the American Studies Association Conference, Denver, CO, 2016.

“Blathlete: Black-Identity Development among Black Male Student-Athletes.” Paper presented at The North American Society for the Sociology of Sport Conference, Tampa, FL, 2016.

“Dropping the Ball and Lifting the Fist: The Influence of Black Political Movements on the Identity and Agency of Black Athletes.” Paper presented at The National Council for Black Studies Conference, Charlotte, NC, 2016.

“What’s all the Rage About? Analyzing Black Male Violence Through the Cases of Adrian Peterson and Ray Rice.” Paper presented at The Black Student-Athlete Summit, Austin, TX, 2016.

“The Portrayal of Black Masculinity in Sports.” Paper presented at Association for the Historically Black College and University Athletic Research Consortium: An Interdisciplinary Approach to Athletics in Higher Education, Atlanta, GA, 2015.

“The Association of Sporting Africana Studies Scholars.” Paper presented at Association for the Study of African American Life and History Conference, Atlanta, GA, 2015.

“Towards Sporting Africana Studies Part 1: The Call.” Paper presented at The National Council for Black Studies Conference, Los Angeles, CA, 2015.

“More than Slaves: Black College Athletes are Extremely Exploited Proletariats According to W.E.B. Du Bois’ Development in *Black Reconstruction*.” Paper presented at The National Council for Black Studies Conference, Miami, FL., 2014.

“The NFL Draft: A Fanonian Analysis,” Paper presented at The National Council for Black Studies Conference, Miami, FL, 2014.

“Kemet-kA: The African Spirit in Sport.” Paper presented at Passing the Ball: Race and Sports Conference, Philadelphia, PA, 2014.

### **PUBLIC LECTURES:**

“UD BLUE: Transitioning from Collegiate-Athletic Culture to Workplace Culture,” University of Delaware, Newark, DE, 2019

“Fifty Years of Fists and Knees: Black Athlete Activism 1968-2018,” UD Symposium: 1968 - As the World Tilts, Wilmington, DE, 2018

“Radical Sports Men(tality),” The Shephard Symposium, Laramie, WY, 2017

“Talking Black Men: How Black Men Communicate Their Manhood,” Lafayette College, Easton, PA, 2016

“Masculinities Week: Sports and Masculinity,” University of Houston, Houston, TX, 2016

“Outing Odell: Race, Gender, and Sexuality in Athletics,” Lafayette College, Easton, PA, 2016

“Race and Education,” University of Houston, Houston, TX, 2016

“Black History Month Speaker Series: Black Bodies and Comparative Anatomy,” Temple University Medical School, Philadelphia, PA, 2015

“The Presence of African Aesthetics in Black Popular Culture,” Drexel University, Philadelphia, PA, 2015

“Henry Box Brown Festival,” Susan Roberts Theater, Philadelphia, PA, 2014

“Black Male Development Symposium,” Arcadia University, Philadelphia, PA, 2014

“The Scottsboro Boys: Discourse on Race, Theater, and Justice,” Susan Roberts Theater, Philadelphia, PA, 2012

“Bayard Rustin: Activism, Sport, and Community Organizing,” William Way LGBT Community Center, Philadelphia, PA, 2012

“NAACP: Black Power,” Clark Atlanta University, Atlanta, GA, 2010

### **ADDITIONAL TEACHING EXPERIENCE:**

University of Houston (Houston, TX.)  
Adjunct Professor, Communications (2016-2018)

University of California Berkeley (Berkeley, CA.)  
Instructor, Center for Talented Youth (2015-2018; Summer Courses)

Temple University (Philadelphia, PA.)  
Teaching Assistant, African American Studies (2011-2015)

Clark Atlanta University (Atlanta, GA.)  
Teaching Assistant, Humanities (2009-2011)

Morehouse College (Atlanta, GA.)  
Teaching Assistant, English (2009)

### **COURSES TAUGHT:**

AAS	Sports and Leisure in American Society* <sup>@#</sup>
AAS	Selected African Americans Athletes*
AAS	Race and Sports in American Society* <sup>@#</sup>
AAS	Racial Politics in Today's Sports* <sup>#</sup>
AAS	African American Culture: Sports, Streets, and Hip Hop*
AAS	Surveying Black American Culture* <sup>@#</sup>
AAS	Introduction to African American Studies* <sup>@#</sup>
AAS	African American History to the Civil War*
AAS	History and Significance of Race in America*
AAS	Black Male Experience*
COMM	African American Rhetoric and Communication*
COMM	Sports, Media, and Culture* <sup>@</sup>

\*Face-to-face; <sup>@</sup> Online; <sup>#</sup> Hybrid

### **COURSES CAPABLE OF TEACHING:**

Intercultural Communication	The History and Significance of Race
Organizational Communication (in Sports)	Womanism/Black Fem. Thought
Mass Media and Popular Culture	Race, Gender, and Sexuality
Sports Communication	Hip Hop and Black Popular Culture
Black Rhetoric and Communication	African Aesthetics
Racial Issues in Marketing	

### **JOURNAL REVIEWER:**

2022-present	<i>Sociology of Sports Journal</i> ,
2019-present	<i>Howard Journal of Communication</i>
2014-present	<i>Journal of Sports and Social Issues</i>

## **DEPARTMENTAL/UNIVERSITY SERVICE:**

- 2022 Member, Hiring Search Committee, University of Florida
- 2018-2021 Faculty Advisor, Caribbean Students Association, University of Delaware
- 2017- 2021 Faculty Advisor, Ankh Maat Wedjau Honors Society University of Delaware
- 2013- 2021 Founder & Chair, “Passing the Ball: Race and Sports Conference,” Temple University, University of Houston, University of Delaware
- 2020 Member, Hiring Search Committee, University of Delaware
- 2019 Member, Hiring Search Committee, University of Delaware
- 2018-2019 Faculty Advisor, McNair Scholar Students, University of Delaware
- 2016-2017 Founder & Director, “Black Male Collective: A Discussion Group,” University of Houston
- 2015-2017 Faculty Mentor, Achievement Initiative for Minority Males, University of Houston
- 2013-2014 President, Organization of African American Studies Graduate Students, Temple University
- 2013-2014 President, African American Studies/Africana Woman’s Studies Graduate Student Organization, Clark Atlanta University

## **COMMUNITY INVOLVEMENT/OUTREACH:**

- 2012-present Executive Board Member, The Brothers’ Network

## **PROFESSIONAL PROGRAMMING:**

- 2018 Organizer, “A Conversation with John Carlos,” University of Delaware
- 2016 Facilitator, “ESPN’s The Undeclared Presents: A Conversation on Race, Culture, and Sports,” University of Houston

## **PROFESSIONAL MEMBERSHIPS:**

- American Sociological Association
- Association of Black Sociologists
- National Communications Association
- North American Society for the Sociology of Sport
- American Studies Association (Life Member)
- American Studies Association’s Sports Caucus
- National Council for Black Studies (Life Member)
- National Association for the Advancement of Colored People
- Association of African American Life and History
- Omega Psi Phi Fraternity, Inc. (Life Member)